

Manager Finance – Brand Marketing - Research In Motion/RIM
Location: Waterloo, Ontario

** Please send resume to cataylor@rim.com **

Research In Motion Limited® (RIM)® is a world leader in the mobile communications market and has a history of developing breakthrough wireless solutions. RIM's portfolio of award-winning products, services and embedded technologies is used by thousands of organizations around the world and includes the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools and software/hardware licensing agreements. RIM is seeking driven individuals who can take our wireless data products to the next level in the global wireless market. Are you ready to make a difference in the world of mobile communications with RIM?

POSITION SUMMARY

The successful candidate will provide financial planning & analysis support and performance measurement for RIM's Brand and Digital Marketing teams.

RESPONSIBILITIES

The successful candidate's responsibilities will include:

- Assisting with the preparation of quarterly & annual operating expense budgets, including headcount planning and program spend
- Preparing monthly operating expense variance analyses, communicating results with the Marketing and Finance teams, and preparing latest estimates/re-forecasts
- Overseeing monthly marketing accruals and actuals
- Helping to create meaningful metrics to analyze marketing spend & ROI
- Business case analysis
- Scorecarding
- Fielding ad hoc requests for information from the Marketing teams
- Any special projects as required

ESSENTIAL SKILLS AND QUALIFICATIONS

- > 5 years post-qualification experience in a planning and forecasting capacity, with a particular focus on revenues
- Multi-year experience managing a team of professionals
- Experience interacting with senior Sales & Marketing personnel
- Experience interacting with all levels of Finance
- Strong interpersonal & verbal and written communication skills, and able to communicate to all levels in a large organization
- Proven ability to implement and drive process change
- A demonstrable history of effective employee management
- Self-starter and able to work independently

- Organizational skills to bring process into an entrepreneurial culture

If you're driven to take wireless technologies to the next level, it's time you join the team at RIM. We offer a challenging environment that fosters creativity and rewards excellence. Employees also have use of our award winning BlackBerry!

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